THE ASSAM
ROYAL GLOBAL UNIVERSITY
GUWAHATI
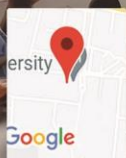
CRITERION 1
CURRICULAR ASPECTS

METRIC NO. 1.3.3

B. Des. Graphic Design

Field Work / Research Project / Internship

Guwahati, Assam, India
4P6F+QH7, Royal Path, Betkuchi, AHOM GAON, Guwahati, Assam
781040, India
Lat 26.112206°
Long 91.72404°
29/12/22 10:22 AM GMT +05:30

To Whom It May Concern

This is to certify that, as part of the curriculum for following programmes at The Assam Royal Global University, it has been mandated in syllabus that all students will undertake a compulsory project/internship. However, these Programmes were introduced recently and hence, there is no evidence of Project Report submitted by the students.

SL	Programmes	Year of Commencement of the Programme	Semester in which Project/Internship are mandated in syllabus
1	B. Sc.- Medical and Laboratory Technology	2020-21	7th and 8th Semesters
2	BA - Film and Television Production	2022-23	3rd and 5th semester
3	MA - Film and Television Production	2022-23	3rd semester
4	B. Sc. Animation and Visual Effects	2021-22	6th semester
5	B. Optometry	2021-22	7th and 8th Semesters
6	B. Sc. Operation Theatre Management	2022-23	5th Semester
7	B. Sc. Radiology and Advance Imaging Technology	2022-23	After 6th semester
8	B. Sc. Mathematics and Computing	2021-22	6th Semester
9	BA Public Administration	2022-23	3rd and 5th semester
10	B. Des Graphic Design	2022-23	7th and 8th Semesters

27/6/24.

Prof.(Dr.) Ankur Ganguly
Dean- Academics
Royal Global University
Guwahati, Assam, India

ROYAL GLOBAL UNIVERSITY
GUWAHATI

Royal School of Design
(RSD)

Department of Graphic Design

Learning Outcomes based Curriculum Framework (LOCF)

For Undergraduate Programme

B.Des. in Graphic Design

Dr. Diganta Munshi
Registrar
The Assam Royal Global University
Guwahati

Prof.(Dr.) Ankur Ganguly
Dean- Academics
Royal Global University
Guwahati, Assam, India

WEF AY 2022-23

9. Course Structure of B.Des. Graphic Design

Semester wise Details of B.Des. Graphic Design Course & Credit Scheme

Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
		1st Semester					
		Core					
1	GRD082C111	Introduction to Graphic Design	0	0	8	4	8
2	GRD082C112	Elements of Design	0	0	8	4	8
3	GRD082C113	Colour Theory	0	0	8	4	8
		Skill Enhancement Course (SEC)					
4	GRD082S111	Introduction to Photography	0	0	4	2	4
		Value Addition Course (VAC)					
5		Select one course from a basket of course	2	0	0	2	2
		Generic Elective (GE)					
6	GRD082G111	Introduction to Workshop	1	0	4	3	5
7		GE-2	3	0	0	3	3
		Ability Enhancement Course (AECC)					
8	CEN982A101	Communicative English-I	1	0	0	1	1
9	BHS982A102	Behavioural Science-I	1	0	0	1	1
		Total Credit:24					
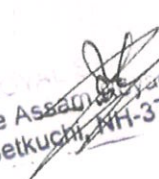
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
		2nd Semester					
		Core					
1	GRD082C211	Design Thinking	0	0	8	4	8
2	GRD082C212	Visualisation Techniques	0	0	8	4	8
3	GRD082C213	Art of Research	0	0	8	4	8
		Skill Enhancement Course (SEC)					
4	GRD082S211	Illustration Techniques	0	0	4	2	4
		Value Addition Course (VAC)					
5		Select one course from a basket of course	1	0	2	2	3
		Generic Elective (GE)					
6	GRD082G211	Introduction to Typography	1	0	4	3	5
7		GE Open	3	0	0	3	3
		Ability Enhancement Course (AEC)					
8	CEN982A201	Communicative English-II	1	0	0	1	1
9	BHS982A202	Behavioural Science-II	1	0	0	1	1
		Total Credit:24					

3rd Semester

Core

Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
1	GRD082C311	Graphic Design Processes	0	0	8	4	8
2	GRD082C312	Semiotics	0	0	8	4	8
Discipline Specific (DSE) (Any one)							
3	GRD082D311/ GRD082D312	Visual Language / Form Studies	0	0	8	4	8
Generic Elective (GE)							
4	GRD082G311	Art History & Culture Studies	1	0	4	3	5
5		GE-2	3	0	0	3	3
Ability Enhancement Course (AEC)							
6	CEN982A301	Communicative English - 3	1	0	0	1	1
7	EVS982A303	Environmental Science	1	0	0	1	1
Internship							
8	GRD082G321	4 weeks internship after 2nd sem	0	0	0	4	4

Total Credit:24

4th Semester

Core

Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
1	GRD082C411	Brand Identity Design	0	0	8	4	8
2	GRD082C412	Typeface Design	0	0	8	4	8
Discipline Specific (DSE) (any one)							
3	GRD082D411/ GRD082D412	Packaging Design / Retail Design	0	0	8	4	8
Skill Enhancement Course (SEC)							
4	GRD082S411	Film & Media	0	0	4	2	4
Value Addition Course (VAC)							
5		Select one course from a basket of course	1	0	2	2	3
Generic Elective (GE)							
6	GRD082G411	Printing Technology	1	0	4	3	5
7		GE-2	3	0	0	3	3
Ability Enhancement Course (AEC)							
8	CEN982A401	Communicative English - 4	1	0	0	1	1
9		Digital Tools	1	0	0	1	1

Total Credit:24

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5th Semester

Core

Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
1	GRD082C511	User Interface Graphics	0	0	8	4	8
2	GRD082C512	User Experience	0	0	8	4	8
Discipline Specific Elective (DSE)							
3	GRD082D511/ GRD082D512	Publication Design/ Product Photography	0	0	8	4	8
4	GRD082D513/ GRD082D514	Motion Graphics / Animation	0	0	8	4	8
Value Addition Course (VAC)							
5		Select one course from a basket of course	1	0	2	2	3
Internship							
6	GRD082G521	Four weeks of Internship after 4th Sem	0	0	0	6	6
Ability Enhancement Course (AEC)							
8	CEN982A501	Communicative English - V	1	0	0	1	1
9		Digital Tools	1	0	0	1	1
Total Credit:26							

6th Semester

Core

Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
1	GRD082C611	New Media Design	0	0	8	4	8
2	GRD082C612	Experiential Graphic Design	0	0	8	4	8
Discipline Specific (DSE)							
3	GRD082D611/ GRD082D612	Print Advertising / Ad Films	0	0	8	4	8
4	GRD082D613/ GRD082D614	Design Management / Brand Journalism	0	0	8	4	8
5	GRD082D615/ GRD082D616	Exhibition Design / Set Design	0	0	8	4	8
Skill Enhancement Course (SEC)							
6	GRD082S611	Documentation & Presentation	0	0	4	2	4
Value Addition Course (VAC)							
7		Select one course from a basket of course	1	0	2	2	3
Ability Enhancement Course (AEC)							
8	CEN982A601	Communicative English - VI	1	0	0	1	1
9		Digital Tools	1	0	0	1	1
Total Credit:24							

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7th Semester							
Core							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
1	GRD082C711	System Design	0	0	8	4	8
Discipline Specific (DSE)							
3	GRD082D711/ GRD082D712	Design Entrepreneurship/Design Business Strategy	0	0	8	4	8
Minor Research							
4	GRD082M721	Minor Project	0	0	0	8	8
Total Credit:16							

8th Semester							
Core							
Sl. No.	Subject Code	Names of subjects	L	T	P	C	TCP
1	GRD082C811	Portfolio Design	0	0	8	4	8
Major Research							
8	GRD082M821	Graduation Project	0	0	0	12	12
Total Credit:16							

Legend: L: Lecture Class; T: Tutorial Class; P: Practical Class: C: Total Credits